ORDER

Orders Order / Rev: 68405 08889063 Alt Order #: DCCC Product Desc: KTVX-TV 2237 Estimate: Flight Dates: 10/23/12 - 10/29/12 Primary AE: Continental Washington DC Sales Office: Original Date / Rev: 10/25/12 / 10/25/12 **CNAT** Order Type: CIA - O Sales Region: National **Great American Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave NW EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Democratic Congressional Campaign** A35+ New Business Thru: Demographic: **Product Codes:** Issues/Propositions Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-ISS, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$6,815.00	\$5,792.75
10/29/12	10/29/12	5	\$2,250.00	\$1,912.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$6,815.00	\$5,792.75	0.00
November 2012	5	\$2,250.00	\$1,912.50	0.00
Totals	22	\$9.065.00	\$7,705,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KTVX	10/26/1	2 10/26/12	M-F 5a-530a GN	ИU СМ	5:00 AM-5:3	30 AM	- F	:30	1	\$90.00 P-1	0.00 NM	1	\$90.00
			M-F 5a-530a GN	MU									
		G UTAH-5A	M										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	1	\$90.00	0.00							
E 2 KTVX	10/26/1	2 10/26/12	M-F 530a-6a GN		5:30 AM-6:0	00 AM	- F	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
			M-F 530a-6a GI	MU									
	_	G UTAH-53											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	1	\$150.00	0.00							_
E 3 KTVX	10/26/1	2 10/26/12	M-F 6a-630a GN		6:00 AM-6:3	30 AM	- F	:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
0000	AODAUA	O 11TA11 0A	M-F 6a-630a GN	MU									
		G UTAH-6A		0	Б.,	D ::							
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12		1	\$200.00	0.00				A			* ••
E 4 KTVX	10/28/1	2 10/28/12	Good Morning A	merica S IM	6:00 AM-7:0	00 AM	S	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
COOD I	MODALIAI	G AMERICA	GMA Su 6a-7a										
				Consta ///onelle	Data	Datina							
Week: 10/2	rt Date	End Date 10/28/12	Weekdays S	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00							
			M 5 000 - 7 - 01	1 014				00		Ф050 00 D 4	0.00.1114	,	# 050.00
E 5 KTVX	10/26/1	2 10/26/12	M-F 630a-7a GN		6:30 AM-7:0	JU AIVI	- F	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
COOD	MODNIN	G UTAH-63	M-F 630a-7a GN	VIU									
				Spots/Mosk	Poto	Dating							
Stat	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						ı	

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Order / Rev: 68405 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 08889063 Product Desc: DCCC KTVX-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 2237

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime I	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 5 KTVX	10/26/1	2 10/26/12	M-F 630a-7a GM	_	6:30 AM-7:0	0 AM	F	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
GOOD I	MORNIN	G UTAH-63	M-F 630a-7a GM 0AM	U									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating	;						
Week: 10/2		10/28/12 2 10/26/12	Good Morning An	nerica CM	\$250.00 7:00 AM-9:0	0.00 MA 0		:30	2	\$300.00 P-1	0.00 NM	2	\$600.00
			GMA 7a-9a		7.007		•		_	φοσοίσο	0.00	_	Ψ000.00
	MORNIN rt Date	G AMERICA End Date	N Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	F	2	\$300.00	0.00	•						
E 7 KTVX	10/28/1	2 10/28/12	This Week	CM	10:00 AM-1			:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
THIS W	EEK		This Week		(10:00 AM-1	1:00 AIVI							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12 2 10/26/12	ABC4 News at 4p	1	\$250.00 4:00 PM-4:3	0.00		:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
LO KIVA	10/20/1	2 10/20/12	ABC4 News at 4p		4.00 F W-4.3	O FIVI	1	.30	'	φ400.00 F-1	U.UU INIVI	'	φ400.00
	EWS @		M/a aladaya	0	D-1-	D - C							
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00	•						
E 9 KTVX	10/26/1	2 10/26/12	ABC4 News at 43	30p CM	4:30 PM-5:0	0 PM	F	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
ΔBC4 N	IEWS @	430P	ABC4 News at 43	30p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	F	1	\$400.00	0.00							
E10 KTVX	10/26/1	2 10/26/12	ABC4 News at 5p ABC4 News at 5p		5:00 PM-5:3	0 PM	F	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
ABC 4 N	NEWS A	Г 5РМ											
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00)						
E11 KTVX			Sat ABC4 News	· · · · · · · · · · · · · · · · · · ·	5:00 PM-5:3			:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
ABC4 N	IEWS-5P	CAT	Sat ABC4 News	@ 5p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	1	\$400.00	0.00							
E12 KTVX	10/28/1	2 10/28/12	SUN ABC4 News SUN ABC4 News	•	5:00 PM-5:3	0 PM	S	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
ABC4 N	IEWS-5P	SUN	OON ADOT NEWS	, @ op									
Sta Week: 10/	rt Date	End Date 10/28/12	Weekdays S	Spots/Week 1	Rate \$400.00	Rating 0.00							
			ABC4 News at 6p	·	6:00 PM-6:3			:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
			ABC4 News at 6p										
	NEWS A ⁻ rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	F	1	\$500.00	0.00	•						
E14 KTVX	10/26/1	2 10/26/12	ABC4 News at 10	pm M-EM	10:00 PM-10):35 PI	F	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
ABC 4 N	NEWS A	Г 10РМ	M-F 10p-1036p										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating	•						
Week: 10/2 E 15 KTVX		10/28/12 2 10/27/12	ABC4 News at 10	nm SaCM	\$900.00 10:00 PM-10	0.00 19 0:0		:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
			Sa 10p-1030p	p 0			2		·	φοσοίσο	0.00	·	φοσο.σσ
	NEWS A ⁻ rt Date	Γ 10PM End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	S-	<u> </u>	\$800.00	0.00	•						
E16 KTVX	10/28/1	2 10/28/12	ABC4 News at 10	pm SuCM	10:00 PM-10):30 PI	S	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
ABC 4 N	NEWS A	Г 10РМ	Su 10p-1030p										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•						
Week: 10/		10/28/12	S	1	\$900.00	0.00		.20		¢150.00.D.1	0.00 NIN 4		¢450.00
E 17 KTVX	10/29/1	∠ 10/29/12		CM	5:30 AM-6:0	U AIVI M-		:30	1	\$150.00 P-1	0.00 NM	1	\$150.00

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Totals

22

\$9,065.00

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Flight Dates: 10/23/12 - 10/29/12 Estimate: 2237

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 530a-6a GM	-									
			M-F 530a-6a GM	U									
GOOI	D MORNIN	NG UTAH-53	0AM										
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1	0/29/12	11/04/12	M	1	\$150.00	0.	00						
E 18 KTV	X 10/29/1	12 10/29/12	ABC4 News at 4p	CM	4:00 PM-4:	30 PM	M	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
			ABC4 News at 4p)									
ABC4	NEWS @	4PM											
9	tart Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1	0/29/12	11/04/12	M	1	\$400.00	0.	00						
E 19 KTV	X 10/29/1	12 10/29/12	ABC4 News at 43	0p CM	4:30 PM-5:	00 PM	M	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
			ABC4 News at 43	80p									
ABC4	NEWS @	430P											
9	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir	ng						
Week: 1	0/29/12	11/04/12	M	1	\$400.00	0.	00						
E 20 KTV	X 10/29/1	12 10/29/12	ABC4 News at 5p	СМ	5:00 PM-5:	30 PM	M	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
			ABC4 News at 5p)									
ABC 4	4 NEWS A	T 5PM											
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1	0/29/12	11/04/12	M	1	\$400.00	0.	00						
E21 KTV	X 10/29/1	12 10/29/12	ABC4 News at 10	pm M-EM	10:00 PM-1	0:35 PI	M	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
			M-F 10p-1036p										
ABC 4	4 NEWS A	T 10PM											
<u>S</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 1	0/29/12	11/04/12	M	1	\$900.00	0.	00						